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UNITED LABOR CREDIT UNION EARNS TWO MORE NATIONAL AWARDS

Programs recognized for commitment to community involvement, member financial education

(KANSAS CITY, MO) – After earning a national Best Practices award from *Credit Union Journal*, (CUJ) and three top-spot awards from the Missouri Credit Union Association (MCUA) this fall for adult financial education, social responsibility and philosophy in action, it is with delight that United Labor Credit Union now accepts two national awards from the Credit Union National Association (CUNA) for its unique *FinU: Financial Education for Union Apprentices* and *Operation: Maximum Impact* programs.

“United Labor remains dedicated to providing unique solutions that meet our members’ specific needs,” said ULCU President Tim Vogler. “Recognition of our dedication just fuels our staff and board’s desire to grow our programs to the next level, and find new ways to help each individual and family save money and succeed financially. We thank *CUJ*, *MCUA*, *CUNA* and their respective awards committees for this recognition, and set each award aside for our membership.”

Currently reporting \$9.7 million in assets, ULCU competed in the under \$50 million asset category, and is believed to be the only credit union in Missouri to have won two awards at the

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national level in any asset category in the same year. Nomination included binders filled with application forms, essays, questionnaires, photos and other documentation of the programs and their particular measurable outcomes.

Nominations were submitted by ULCU Vice President, Marketing and Business Development, Erin Williams, in June. Williams coordinates all credit union member and community service programs, including free financial education and philanthropic endeavors. Membership in ULCU is exclusive to union members, their families and anyone retired from a union craft in the Kansas City metropolitan area.

“Helping thousands of workers in our city and beyond take steps to realizing their dreams is really what United Labor strives to do each and every day,” said Williams. “They [ULCU members] get their hands dirty performing the often dangerous and difficult work of building and maintaining our community and it is our duty to serve them the best ways we know how with the resources we possess. We are eternally committed to that.”

CUNA President & CEO, Bill Cheney commented, “The winners of these prestigious awards embody the philosophy and ideals of our movement, and we are honored to celebrate their achievements. It’s no wonder that so many consumers are turning to credit unions these days, which are led by individuals such as these. Commitment to community involvement and member financial education remain at the core of credit union success, and these award winners have demonstrated their personal commitment to these core values. Congratulations to them – and to all in the movement who share and practice their values.”

ULCU’s winning entries will be on display at CUNA’s 2013 Governmental Affairs Conference (GAC), February 24-28, in Washington, D.C. Winners will be honored during a February 28 reception, where a ULCU representative will be in attendance. For more detailed information about the state and national winning entries *FinU*, *Operation: Maximum Impact* and the annual Union Retiree Financial Forum, please contact Williams.