



United Labor Credit Union

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ULCU Continues Blazing the Way with Financial Ed for Union Members

(Kansas City, Mo.) United Labor Credit Union (ULCU) continues to blaze the way with innovative financial education in the labor movement, and beyond. Its free *FinU* program has reached over 2,000 apprentices and journeypersons from several Union crafts so far, and there's just no end in sight. This reach extends from a day or evening classroom setting, into the homes of Union members, helping to paint a better financial picture for households and families.

According to ULCU President Tim Vogler, the organization has received dozens of recent comments and increasing positive feedback from new members as well as new locals seeking to take part, implementing the program at the training and journeyperson level.

"This fall, as in the last two years, we are presenting specific classes on household budgeting and goalsetting; understanding, balancing and maintaining credit; and planning for the future," said Vogler. "In the next few months we will reach an estimated 500 more working men and women, to help them better plan and prepare for financial success." The *FinU* program is comprised of seven modules in all.

One of the messages Vogler makes clear in each class is that, although students and attendees may be making a decent and honest wage, some for the first time in their lives, "income doesn't necessarily determine how financially successful you are – your choices and priorities do."

Courses taught throughout the *FinU* series are all visual, hands-on and coach valuable habits with a focus on daily, weekly, monthly and annual record-keeping. Vogler focuses on priorities through life stages and practical skills that are easily adaptable, and encourages attendees to meet with him at the credit union for another free session called "EmPower Hour."

EmPower Hour is an extension of the classroom financial-education setting where individuals may have felt uncomfortable sharing sensitive, private financial or life-stage matters in front of a large group of people. During the confidential EmPower Hour, individuals are encouraged to

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bring a spouse or household member who will also learn the benefits of a team approach to reaching financial goals.

“I have seen and heard every financial scenario possible in my nearly 30 years as a financial professional and in the credit union movement,” said Vogler. “FinU also seeks to impress upon people that no one is alone in their financial struggles or achievements. And, United Labor is happy to be a resource every step along the way.”

In both financial education settings, United Labor ensures all Union members – whether members of the credit union or not – will learn tips, techniques and crucial keys to overcoming fiscal obstacles, saving and keeping more of an individual’s hard-earned money right where it belongs ... safe and preserved.

For more information about FinU or ULCU’s EmPower Hour, call Vogler at (816) 313-2848, or e-mail Tim@UnitedLaborCU.org.

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