



FOR IMMEDIATE RELEASE
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FOR MORE INFORMATION, CONTACT:
Erin M Williams, Vice President
Marketing & Business Development
(816) 313-2848
erin@unitedlaborcu.org

UNITED LABOR PRESIDENT WILL BE FEATURED SPEAKER AT NATIONAL CONFERENCE

Vogler to speak on ULCU's personal approach to lending

August 31, 2012 (KANSAS CITY, MO) – United Labor Credit Union (ULCU) President Tim Vogler was both honored and humbled by a request to present to hundreds of other credit union's nationwide at the 20th annual Credit Union National Association (CUNA) Marketing & Business Development Council Conference in Anaheim, Calif., March 24-27, 2013.

The event's steering committee researched ULCU's unmatched financial strength and outstanding loan growth after reading an article highlighting the credit union's lending success on CreditUnions.com (7/23/12). The committee's spokesperson acknowledged ULCU as a "cutting edge credit union," in regard to its approach to lending when making the request.

"Getting to know our members' personal financial situations before making a lending decision, and finding reasons to approve loans rather than deny them, is a top priority," said Vogler.

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“Our staff takes every opportunity seriously to help our members and their families achieve financial success.” And, it’s on this simple philosophy that Vogler will present to over 500 credit union executives for 45 minutes during the week-long convention.

More information on the conference and presentation will be available later this year. High-resolution image of Vogler available upon request.

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*United Labor Credit Union is pleased to be the only financial institution to exclusively serve the Greater Kansas City Labor Community, and the **only financial institution endorsed by the Greater Kansas City AFL-CIO**. We serve our community with the experience and knowledge of Labor operations and the working class. We’re also pleased to **celebrate our 25th anniversary** serving card-carrying Union members in Kansas City and beyond, their family members and Union retirees from any craft. We’re here to ensure a secure financial future, and that members succeed in personal financial growth.*