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UNITED LABOR EARNS BEST-IN-CLASS DISTINCTION FOR ETHICAL CREDIT CARD PRACTICES

(KANSAS CITY, MO) – United Labor Credit Union (ULCU) has garnered a Best-in-Class distinction for its Power Visa® credit card program that offers a fixed rate and no-balance transfer fees, all a part of a nationwide movement against unfair bank-card practices. The honor was earned when ULCU registered its credit card program with a consumer watchdog Web site, and met specific criteria set by Credit Card Connection (CCC). Only one other credit union in the Kansas City area has met the fair and ethical credit card guidelines. ULCU paid no fee to participate in the CCC advocacy effort.

Visitors to www.CreditCardConnection.org can click on “Credit Union Card Finder” for an easy method to locate credit unions and card programs that have been approved as fair and ethical credit card programs. The CCC initiative aspires to eliminate guess work for consumers seeking fair credit cards. This thought leadership and advocacy has resulted in national attention from finance guru, Suze Orman, with a feature on her popular Web site generating approximately 500,000 hits a month.

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Serving the financial needs of Labor Locals, Union members and their families